



## SPRINGFIELD BICYCLE CLUB

PO Box 13035  
Springfield, Illinois 62791-3035

**BIKE THE LAND OF LINCOLN**

### CELEBRATING 52 YEARS IN 2024

The Capital City Century (CCC), organized by the Springfield Bicycle Club, is one of the oldest organized cycling events in the state of Illinois. The Sherman Athletic Club will once again serve as home base for the 52nd edition of this popular event, which will take place on September 14, 2024.

We like to think that the CCC has something for everyone – rider demographics traditionally range from families with young children to individuals in their 80s.

### CONTRIBUTIONS ARE ESSENTIAL FOR A SUCCESSFUL EVENT

An event like the CCC requires tremendous volunteer effort as well as financial resources. We're asking for your help in the form of a sponsorship to help defray the costs associated with the CCC. With what seems like rising costs everywhere these days, we want to make sure that our event is affordable, safe and enjoyable. Event registrations cover only a portion of the cost. Sponsorship contributions are greatly appreciated, as they help us keep registration costs for riders low.

Partnering with the Springfield Bicycle Club is an excellent way to increase visibility in the fitness community. Your sponsorship also helps us promote cycling in Springfield and around Illinois.

### YOUR DONATION MAY QUALIFY AS TAX DEDUCTIBLE

The Springfield Bicycle Club is a nonprofit with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. This means that we're an officially registered charitable organization with the IRS, and that all of your sponsorship donations may qualify as tax deductible. Please consult a tax professional on how contributions to the Springfield Bicycle Club may benefit your organization.

Please contact any of the individuals below if you need more information or to arrange a level of sponsorship that is within your budget. You may also email us at [capitalcitycenturyride@gmail.com](mailto:capitalcitycenturyride@gmail.com)

Thank you for your consideration and support of the 2024 Capital City Century.

### SPRINGFIELD BICYCLE CLUB

Scott Sievers  
*President*  
217-801-2873

Anne Schroll  
*Vice President*  
217-414-4101

Lori Dale  
*Event Director*  
217-415-4893



# CAPITAL CITY CENTURY

SEPTEMBER 14, 2024

## SPONSORSHIP LEVELS

	<b>PLATINUM \$2000+</b>	<b>GOLD \$1,000</b>	<b>SILVER \$500</b>	<b>BRONZE \$250</b>	<b>FRIEND \$25-100</b>
EVENT BILLING	Top billing	Secondary billing			
T-SHIRT	XL Logo on back of t-shirt	Large logo on back of t-shirt	Medium logo on back of t-shirt	Small logo on back of t-shirt	Name listed on back of t-shirt
SOCIAL MEDIA (Facebook and Instagram)	4 weekly mentions on social media in the month preceding the CCC	3 weekly mentions on social media in the month preceding the CCC	2 weekly mentions on SBC social media in the month preceding the CCC	Mention (1x) on SBC social media post 1 week before CCC	Name listed on social media 1x in week prior to CCC
WEBSITE / CLUB NEWSLETTER	XL logo and company profile displayed on website  Full page ad in club newsletter	L logo and company profile displayed on website  3/4 page ad in club newsletter	Medium logo and company profile displayed on website  1/2 page ad in club newsletter	Small logo and company profile displayed on website  1/4 page ad in club newsletter	Name listed on website  Name listed in club newsletter
EVENT BANNER	XL Logo on event banner	Large logo on event banner	Medium logo on event banner	Small logo on event banner	Name listed on event banner



# CAPITAL CITY CENTURY

SEPTEMBER 14, 2024

## SPONSORSHIP FORM

**Thank you for supporting the Capital City Century!** Without contributions from donors like you, this event would not be possible. Please complete the form and mail to the address below.

### SPONSOR INFORMATION

Business Name:		
Contact Individual Name:		
Street Address:		
City:	State:	Zip:
Primary Phone # (        )	Email:	

### SPONSORSHIP LEVEL

<p><b>YES!</b> I would like to support the CCC with a monetary contribution.</p>	<input type="checkbox"/> \$2,500 Platinum <input type="checkbox"/> \$1,000 Gold <input type="checkbox"/> \$ 500 Silver <input type="checkbox"/> \$ 250 Bronze <input type="checkbox"/> \$25-100 Friend
<p><b>YES!</b> I would like to support the CCC with an in-kind donation of merchandise or service.</p>	<p>Description of In-Kind Donation:</p>

The Springfield Bicycle Club is a nonprofit organization with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Your sponsorship donations may qualify as tax deductible. Please consult a tax professional on how contributions to the Springfield Bicycle Club may benefit your organization.

#### PAYMENT INFO

Please make checks payable to  
**Springfield Bicycle Club**

Mail to:  
CCC  
c/o Anne Schroll  
400 Eagle Ridge Drive  
Chatham, IL 62629

#### QUESTIONS?

For more information, please contact  
Anne Schroll  
vp@spfldcycling.org