



SPRINGFIELD BICYCLE CLUB

PO Box 13035
Springfield, Illinois 62791-3035

BIKE THE LAND OF LINCOLN

CELEBRATING 52 YEARS IN 2024

The Capital City Century (CCC), organized by the Springfield Bicycle Club, is one of the oldest organized cycling events in the state of Illinois. The Sherman Athletic Club will once again serve as home base for the 52nd edition of this popular event, which will take place on September 14, 2024.

We like to think that the CCC has something for everyone – rider demographics traditionally range from families with young children to individuals in their 80s.

CONTRIBUTIONS ARE ESSENTIAL FOR A SUCCESSFUL EVENT

An event like the CCC requires tremendous volunteer effort as well as financial resources. We're asking for your help in the form of a sponsorship to help defray the costs associated with the CCC. With what seems like rising costs everywhere these days, we want to make sure that our event is affordable, safe and enjoyable. Event registrations cover only a portion of the cost. Sponsorship contributions are greatly appreciated, as they help us keep registration costs for riders low.

Partnering with the Springfield Bicycle Club is an excellent way to increase visibility in the fitness community. Your sponsorship also helps us promote cycling in Springfield and around Illinois.

YOUR DONATION MAY QUALIFY AS TAX DEDUCTIBLE

The Springfield Bicycle Club is a nonprofit with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. This means that we're an officially registered charitable organization with the IRS, and that all of your sponsorship donations may qualify as tax deductible. Please consult a tax professional on how contributions to the Springfield Bicycle Club may benefit your organization.

Please contact any of the individuals below if you need more information or to arrange a level of sponsorship that is within your budget. You may also email us at capitalcitycenturyride@gmail.com

Thank you for your consideration and support of the 2024 Capital City Century.

SPRINGFIELD BICYCLE CLUB

Scott Sievers
President
217-801-2873

Anne Schroll
Vice President
217-414-4101

Lori Dale
Event Director
217-415-4893



CAPITAL CITY CENTURY

SEPTEMBER 14, 2024

SPONSORSHIP LEVELS

	PLATINUM \$1500	GOLD \$1,000	SILVER \$500	BRONZE \$250	FRIEND \$25-100
EVENT BILLING	Top billing	Secondary billing			
T-SHIRT	XL Logo on back of t-shirt	Large logo on back of t-shirt	Medium logo on back of t-shirt	Small logo on back of t-shirt	Name listed on back of t-shirt
SOCIAL MEDIA (Facebook and Instagram)	4 weekly mentions on social media in the month preceding the CCC	3 weekly mentions on social media in the month preceding the CCC	2 weekly mentions on SBC social media in the month preceding the CCC	Mention (1x) on SBC social media post 1 week before CCC	Name listed on social media 1x in week prior to CCC
WEBSITE / CLUB NEWSLETTER	XL logo and company profile displayed on website Full page ad in club newsletter	L logo and company profile displayed on website 3/4 page ad in club newsletter	Medium logo and company profile displayed on website 1/2 page ad in club newsletter	Small logo and company profile displayed on website 1/4 page ad in club newsletter	Name listed on website Name listed in club newsletter
EVENT BANNER	XL Logo on event banner	Large logo on event banner	Medium logo on event banner	Small logo on event banner	Name listed on event banner



CAPITAL CITY CENTURY

SEPTEMBER 14, 2024

SPONSORSHIP FORM

Thank you for supporting the Capital City Century! Without contributions from donors like you, this event would not be possible. Please complete the form and mail to the address below.

SPONSOR INFORMATION

Business Name:		
Contact Individual Name:		
Street Address:		
City:	State:	Zip:
Primary Phone # ()	Email:	

SPONSORSHIP LEVEL

<p>YES! I would like to support the CCC with a monetary contribution.</p>	<p><input type="checkbox"/> \$1,500 Platinum <input type="checkbox"/> \$1,000 Gold <input type="checkbox"/> \$ 500 Silver <input type="checkbox"/> \$ 250 Bronze <input type="checkbox"/> \$25-100 Friend</p>
<p>YES! I would like to support the CCC with an in-kind donation of merchandise or service.</p>	<p>Description of In-Kind Donation:</p>

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PAYMENT INFO

Please make checks payable to
Springfield Bicycle Club

Mail to:
 CCC
 c/o Anne Schroll
 400 Eagle Ridge Drive
 Chatham, IL 62629

QUESTIONS?

For more information, please contact
 Anne Schroll
 vp@spfldcycling.org